

The Late Heidi Brandenburg's Legacy Honored through RESPEKT Training Program

(September 29, 2021) NORMAN, OK – Center for Children and Families, Inc. (CCFI), a United Way of Norman partner agency, recently concluded a multi-part professional development training with Paula Brandenburg in honor of long-time CCFI visionary, the late Heidi Brandenburg.

This training series, called RESPEKT: Open Arms, was tailored to CCFI and presented by Paula as a way to carry out Heidi's legacy. To Paula, respect is more than just being polite; it is fundamentally important to all human relationships and a requirement for success in every aspect of your life.

"Heidi taught me so much about life," says Paula. "She and her husband, Bob, were the most caring individuals that I knew and if either of them saw anyone in need, they took care of that need. If they couldn't do it, they found someone who could."

It's with that very passion that Heidi dedicated a lifetime of service to ensure that Norman was the best community it could be. Her volunteerism and leadership spanned several decades, not only with CCFI, but with many other local organizations.

To continue sharing Heidi's love, the RESPEKT series helped staff gain valuable insight on working together, enhanced communication skills and took a deep dive into the variety of personality types.

"We greatly value and appreciate how each of our staff members were able to be open and honest throughout the process with Paula," says CCFI CEO, Alexis Lux. "I think we all learned something about ourselves, whether it was large or small. We appreciate Paula's friendship, guidance and passion for keeping us on track for a great future."

RESPEKT offers a series of training options for adults and teens that teach both the mindset and skillset of respect, so that it can be incorporated into daily life. To discover how you can create a customized training plan for your organization, visit <https://knowrespect.com>.

About CCFI: Since 1969, Center for Children and Families has sought to end the generational cycles of poverty, child abuse and neglect for local children and families by providing services that heal the wounds of childhood trauma and strengthen family relationships. Boys & Girls Club of Norman at Center for Children and Families provides mentorship and enrichment opportunities to kick-start great futures for youth from low-resource neighborhoods. CCFI's mission is to heal children, empower youth and strengthen families because every child deserves to grow up safe, nurtured and loved. Please visit www.ccfinorman.org for more information.

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